

hubload GmbH St. Annenufer 2, 20457 Hamburg, Germany

Accessibility Statement

Our Commitment to Inclusive Digital Access

We want everyone to be able to access the information we provide. That is why we are committed to making our website **hubload.de** as accessible as possible. Many essential accessibility measures have already been implemented, and you can find a detailed overview of these actions in Table 1.

Table 1: Implemented Measures

Action	Description	Status
Improved Color & Contrast Accessibility	We reviewed and adjusted color combinations across the website to meet WCAG 2.1 AAA contrast requirements. This includes text, buttons, links, and form elements. These improvements ensure that content remains readable for users with visual impairments.	completed
Meaningful Alt Text for Images	All essential images – such as logos, product visuals, icons, and graphics – have been provided with descriptive alt text. Decorative images were marked with empty alt attributes (alt="") to prevent unnecessary screenreader output. This ensures that assistive technologies can convey relevant content clearly and efficiently.	completed
Correct Heading Structure	Each page now uses a clear, logical heading structure with a single H1 and properly nested subheadings (H2–H4). This improves navigation for screenreader users and enhances overall semantic clarity.	completed
Accessible & Descriptive Link Texts	Link labels have been updated to provide meaningful context instead of generic phrases like “click here” or raw URLs. This helps users quickly understand where a link leads—especially when using screenreaders.	completed
Accessible Form Fields	Forms were optimized by ensuring that all input fields are correctly labeled and programmatically associated. Error messages are displayed clearly and include textual explanations.	completed
Keyboard Navigation Ensured	We tested and improved keyboard navigation, ensuring that all interactive elements can be reached and operated using Tab and Shift+Tab. Visible focus states were restored or enhanced to make navigation predictable.	completed
Basic Accessibility for Videos	All embedded videos now include subtitles (auto-generated or manual) and a short descriptive text near the video. This ensures that essential information remains accessible to users with hearing impairments.	completed

All pages of this website currently achieve a minimum Lighthouse accessibility score of

90/100

We also recognize that accessibility is an ongoing process. Additional improvements are planned and continuously being worked on. These are listed in Table 2.

Table 2: Planned Improvements

Action	Description	Status
Full WCAG Audit with External Partner	A formal accessibility audit will be conducted by an external expert to ensure the website meets recognized standards.	planned
Enhanced Screen Reader Compatibility	Improve compatibility with screen readers by refining ARIA attributes, optimizing landmarks, and ensuring a clear semantic structure.	in progress
Keyboard Testing for Complex Components	Interactive elements such as carousels, dropdowns, tabs, and modals will be tested to ensure they can be fully operated via keyboard.	in progress
Performance & Responsiveness Optimization	Pages will be optimized for faster load times and responsive layouts to improve usability with assistive technologies.	planned
Accessible PDFs	All embedded PDFs will be made accessible, including proper structure and readable text, so that all users can access their content.	planned
Accessibility-first Design System	Future pages will be built using accessible components, ensuring that new content is compliant by default.	planned

If you have any questions, feedback, or suggestions regarding the accessibility of our website, please feel free to contact us via email at **contact@hubload.de**. We appreciate your support in helping us improve.

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